

NetSuite Ecommerce Solutions

NetSuite offers two ecommerce solutions: SuiteCommerce Site Builder and SuiteCommerce Advanced. Both solutions provide a full-featured web store and are natively part of NetSuite, unifying ecommerce directly to your operational business systems on a single cloud-based platform.

SuiteCommerce Site Builder is a cost-effective solution to operate your web store, while SuiteCommerce Advanced is ideal for organizations at which ultimate flexibility with the platform is a must. Key differences between the two solutions are:

	SuiteCommerce Site Builder	SuiteCommerce Advanced
Architecture	Server-side architecture	Service-oriented architecture. Client-side single-page application.
Design	Server-side, theme-based templates provided for each portion of a page or create your own template. Reference starter store provided only for My Account and Checkout.	Client-side templates enable pixel-perfect design capabilities and unlimited layout control. Reference starter store provided for entire web store.
Mobile	Responsive design enabled for My Account and Checkout reference starter store or customize theme-based templates to achieve a fully responsive site.	Responsive design enabled for entire web store: My Account, Catalog and Checkout.
Site Search	Traditional keyword search	Solr-powered site search provides keyword search, fuzzy matching, type ahead recommendations and ability to customize search criteria settings.
Navigation	Category navigation (static links)	Faceted navigation optimizes the finding of products by narrowing items by categories and attributes such as price and color.
Dynamic Merchandising	Related and correlated items supported to enable the presentation of upsells, cross-sells and related products based on sales heuristic data.	Related and correlated items supported to enable the presentation of upsells, cross-sells and related products based on sales heuristics data as well as merchant-driven rules such as location, browsing behavior, items in cart, best sellers or higher margins.
Site Management/CMS	Basic capabilities. Layout/templates created and driven via NetSuite records.	Front-end WYSIWYG drag-and-drop site management tools.
Performance Enhancements	None	Single-page architecture utilizing AJAX, file minification and Akamai content delivery network.
Scale	Limited to 10,000 SKUs	Unlimited number of SKUs